

# Pageflex iWay

\*\*\* The further development and maintenance of the software was discontinued as of January 31, 2019. The successor/replacement product is Pageflex Storefront.

Pageflex iWay ist eine webbasierende Workflowlösung für die Onlinebestellung von Drucksachen. Der vollständige PDF-Workflow ermöglicht einen kompletten Ablauf zwischen unternehmensinternen Auftraggebern, Drucksacheneinkauf und Druckereien.

First installation: 2001

## Provider

Konzept-iX GmbH / Konzept-iX Software GmbH  
Benzstraße 17  
DE-48369 Saerbeck  
+49 (0) 25 74/88 85-0  
info@konzept-ix.com  
konzept-ix.com

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## Reference customers

Alte Leipziger Versicherungen, Müller GrafikMedien, Grafische Betriebe Eberl, Medienfabrik Gütersloh, Rohner + Spiller, Schmid-Fehr, Adolf Würth, abcdruck, odd Print + Medien

## Application

✓ Business-to-Business                      × Business-to-Consumer                      × Consumer-to-Consumer

## Operator

✓ Media service providers                      ✓ Companies                      ✓ Publishers

## Integrations

× Standard API                      × Converter  
× Connector, Plug-in                      × Data Hub

## Products

✓ Advertising material, office equipment                      ✓ Books, teaching aids                      × Mercandises, promotional items  
× Large formats                      ✓ Catalogues, price lists                      × Packaging  
× Newspapers, magazines                      × Technical documentation

## Media channels (internal / external)

✓ ✓ Print                      × × Apps                      × × Messenger  
✓ × Website, webshop                      × × E-books                      × × Office applications  
× × Online, Mobile                      × × Video/Audio                      × × Search engines  
× × Out-of-Home                      × × E-mail                      × × Online marketplaces  
× × E-paper                      × × Social media



## Features

✓ Closed shop	✗ Database publishing	✗ Editorial system
✗ Open shop	✓ Online data check	✗ Translation management
✓ E-shop in-house development	✗ Correction workflow	✓ Marketing management
✓ E-shop standard system	✓ Technical workflow	✗ Media planning, media booking
✓ Printed file upload	✓ Commercial workflow	✗ Customer relationship management
✓ Print on demand	✗ Media asset management	✗ Cross-media management
✓ Individualisation	✗ Product information management	✗ Content marketing management
✓ Personalisation	✗ Web content management	✗ Communication
✗ Creation of publications	✗ Text database	

## System basis

Frontend devices	Desktop-PC, Laptop, Notebook, Mobile
Frontend operating systems	Windows, Mac OS X
Frontend web browsers	Aktueller Webbrowser für PC oder Mac (Internet Explorer, Firefox, Safari, Chrome)
Frontend technology	HTML, ASP
Server operation systems	Für Neuinstallationen Windows Server 2008 R2 64 Bit
Server technology	HTML, ASP
Webserver	MS Internet Information Server (IIS) 6.0
PDF engine	Adobe Normalizer
Database system	MS SQL
Operating	On provider server or On customer server

## Interfaces

Pre-press and printing	Generell per Netzwerkverbindungen, FTP, Hotfolder und alle Systeme, die PDF bzw. XML und JDF unterstützen, z. B. Printready
Order systems	JDF: JDF-Prozess, JDF-Intent, HP-Barak JDF, QAI JDF, Optimus 2020 Excel, XML, PrintTalk, JDF; speziell PrintPlus, Prinance, alle die Excel-Tabellen, XML und JDF bzw. Printtalk einlesen können.
Databases	Möglich
Other	Online-Payment

## Licence models

Costs for system setup	Einrichtung je nach Modulen und Umfang variabel
Buying license	✓ Je nach Modulen und Umfang variabel
Rental license	

# Konzept-iX GmbH / Konzept-iX Software GmbH

## Provider information

Founding year 1996  
Total number of employees ca. 20  
Number of employees in Germany,  
Austria and Switzerland  
Locations  
Industry specialisation  
Certificates

## Systems and services

appdinx®  
Pageflex iWay  
Pageflex Storefront  
publiXone®