

# Bertsch Innovation GmbH

Bertsch Innovation GmbH is a leading software manufacturer and professional services provider for omni-channel product and media communication. Our innovative software for product information management (PIM) and digital asset management (DAM), mediacockpit, offers centralized information management enabling and optimizing omni-channel content syndication. Our experienced team of over 80 employees has successfully implemented systems for over 1000 customers in the past 20 years.

## Contact

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## Systems and services

mediacockpit

## Provider information

Founding year	1996
Total number of employees	80
Number of employees in Germany, Austria and Switzerland	
Locations	HQ in Stuttgart, further offices in Markdorf and Tunis
Industry specialisation	Bertsch Innovation offers software and solutions for all industries handling product master data, digital media assets or service information. Our customers are active in retail, manufacturing, tourism, health, logistics, electronics, automotive, and more
Certificates	ISO 27001