BrandMaker Services

As a BrandMaker customer, you benefit from our four service pillars and their advantages:

Operational Consulting:
Tracking and optimization of results as well as process improvement

Customer Service:
Technical support by experienced employees around the clock

Customer Success:
Relationship management and training

Customer Community:
Sharing of experiences and best practices from projects with our long-term customers

Provider

Uptempo GmbH
Amalienbadstr. 41a
DE-76227 Karlsruhe
www.uptempo.io/

Updated on: 2021-09-20

Referenzkunden

Best Buy, C&A, Thalia, Red Wing Shoes, Rodenstock, tesa

Marketing

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Print marketing
- ✓ Digital marketing
- ✓ Multichannel marketing
- ✗ Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✗ Development individual systems
- ✗ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- ✓ Software maintenance
- ✗ Hardware installation
- ✗ Hardware maintenance
- ✓ Hosting

Media production

- ✗ Consultancy and conceptual design
- ✗ Project management
- ✗ Graphic design
- ✗ Web/app design
- ✗ Copywriting
- ✗ Template creation
- ✗ Illustration
- ✗ Photography/imaging
- ✗ Video film creation
- ✗ Audio creation
- ✗ 3D visualisation
- ✗ Digital printing
- ✗ Offset printing

Fulfilment

- ✗ Letter shop
- ✗ Order processing
- ✗ Shipping
- ✗ Complaint management
- ✗ Returns management
- ✗ Warehousing
- ✗ Order picking
- ✗ Invoicing
- ✗ Debt collection

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Support

- ✕ Content management
- ✕ Data management
- ✕ Quality management
- ✓ 1-level support
- ✓ 2-level support
- ✓ 3-level support
- ✕ Marketing consulting
- ✕ Call centre
- ✕ Training

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Own systems in the market overview

Marketing Operations (Uptempo GmbH)

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Uptempo GmbH

Systems and services

Marketing Operations
BrandMaker Services

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